

Print Wisdom FAQ Fall 2023

What is Print Wisdom?

Print Wisdom is a mentorship program that connects seasoned professionals in the graphic arts industry with 2nd year students and above in the Graphic Communications Management (GCM) program at Toronto Metropolitan University (TMU).

What is the goal of Print Wisdom?

The goal of the mentorship program is to assist students who are approaching graduation to make a successful and informed transition from university into the workforce in their field of study.

What is the role of a mentor?

A mentor may share with a mentee (or protégé) information about his or her own career path, as well as provide guidance, motivation, emotional support, and role modelling. A mentor may help with exploring careers, setting goals, developing contacts, and identifying resources.

Who are the mentors?

Industry professionals with graphic arts specific work experience who are keen to provide guidance and share their knowledge.

Will there be a training session?

Yes. TMU will provide a video training session covering the topics of identity exploration, program requirements & timelines, and best practices. Ongoing support and resources will also be available at <https://torontomu.peoplegrove.com/>.

Who are the mentees?

2nd, 3rd, and 4th year students in the Graphic Communications Management program at TMU.

How long does the mentorship run?

The next session starts in the fall of 2023 and continues to the end of March 2024.

How many times do I meet with my mentee?

There is a minimum of 2 connections per month, which can be done in person, virtually, or over email. However, schedules may change in exam season.

How do I sign up for the program?

To sign up for Print Wisdom, visit torontomu.peoplegrove.com and select 'Alumni' or 'Non-Alumni'. You can refer to this [quick video tutorial](#) for registration assistance.

How do I find out who my mentee is?

The mentees and mentors are matched through the school's Tri-Mentoring Program (TMP). A representative from the program will send registrants a message in the portal introducing them to their mentee.

How do I set up my email account so I receive messages?

All communication for the program will be done through the portal at torontomu.peoplegrove.com. Please make sure you are receiving email notifications from the portal so you don't miss any messages. You can learn how to do that [here](#).

Will all mentors be matched with a mentee?

We endeavor to match all mentors. In the case that a mentor is not matched, he/she/they can take part in the Flash Mentoring program to provide quick advice, in a less formal arrangement.

Can I hire my mentee?

There are no expectations that the mentor-mentee relationship will result in an internship or job offer, or that the suggestion has to be extended or accepted.

Is this a paid position?

No, this is a volunteer position.

Who is responsible for the program?

Print Wisdom is a collaboration between Connecting for Results, Toronto Metropolitan University's Graphic Communications Management program and the Tri-Mentoring Program.